

The Power of PBS: Destination for Influential Explorers

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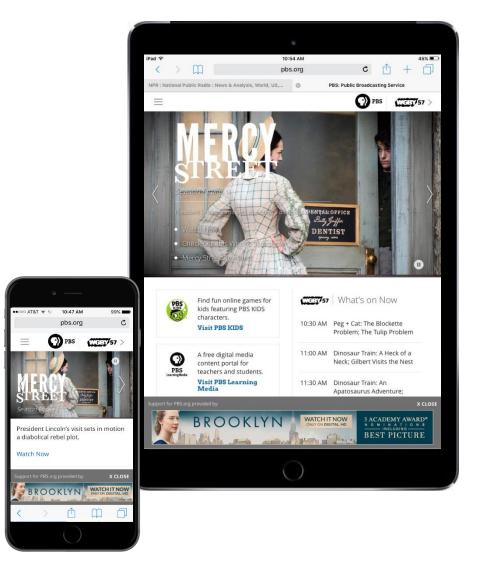
Delivering PBS to Users On-the-go

PBS Mobile Platforms

- The redesigned PBS.org is responsive across desktop, smartphones and tablets
- Users also access PBS Video content through apps for iPhone and iPad
- 10 million monthly unique visitors access PBS across mobile devices¹

Sponsorship Opportunities

- :30 or :15 pre- and mid-roll on smartphones and tablets, including PBS apps and mobile web
- 320x50 adhesion unit on phones, and 768x90 or 728x90 adhesion unit on tablets stays visible as users scroll through content on PBS.org
- Opportunity to feature units that expand on-click to full screen creative





For more information about sponsorship opportunities on PBS Mobile and across PBS.org, please contact your National Public Media sales representative or email <u>sponsorship@nationalpublicmedia.com</u>

